

## TEXT MESSAGE PRIVACY POLICY

Effective Date: 01/01/2026

AZTEC EVENTS & TENTS (“AZTEC,” “we,” “our,” or “us”) respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we handle information collected in connection with our text messaging (SMS/MMS) service.

### 1. Purpose of Text Messaging

By providing your mobile phone number and consenting to receive text messages, you agree to receive service-related communications from AZTEC, including but not limited to delivery updates, arrival notifications, scheduling reminders, and pickup confirmations. These messages are strictly transactional and operational in nature.

### 2. Information We Collect

We may collect and store the following information for the purpose of providing text message services:

- Your name
- Mobile phone number
- Order or rental details related to your service
- Communication preferences

We only collect the information necessary to provide timely and accurate service updates.

### 3. How Your Information Is Used

Your information is used solely to:

- Send delivery and pickup notifications
- Provide scheduling updates
- Communicate service-related information about your rental
- Maintain internal records related to customer service

### 4. No Sale or Sharing of Personal Information

AZTEC does not sell, rent, trade, or share your personal information, including your phone number, with third parties for marketing or promotional purposes.

We do not use your information for advertising, and we do not provide customer data to outside companies for their own marketing.

### 5. Third-Party Service Providers

We may use a secure third-party messaging platform to deliver text messages. These providers are only permitted to use your information as necessary to transmit messages on our behalf and are required to safeguard your data.

6. Data Security

We take reasonable administrative, technical, and physical measures to protect your personal information from unauthorized access, use, or disclosure.

7. Opt-Out Rights

You may opt out of receiving text messages at any time by:

- Informing our staff verbally, or
- Replying STOP to any text message (if enabled), or
- Contacting our office directly

Once you opt out, you will no longer receive text updates related to your rentals.

8. Data Retention

We retain customer contact information only as long as necessary to provide services, maintain business records, and comply with legal obligations.

9. Children's Privacy

Our services are not directed to individuals under the age of 18, and we do not knowingly collect personal information from minors.

10. Policy Updates

We may update this Privacy Policy from time to time. Any changes will be reflected with a revised effective date.

11. Contact Information

If you have any questions about this Privacy Policy or how your information is used, please contact:

AZTEC EVENTS & TENTS

5515 Brittmoore Rd.

713.699.0088

[support@aztecusa.com](mailto:support@aztecusa.com)